

Agenda

ENERGY TRENDS: A One Day Workshop

Embassy Suites, Des Moines Iowa
March 24, 2022

8:30 - 9:30 **Registration and Networking**

9:30 - 9:45 **Opening Remarks**

9:45 - 10:45 **Global Energy Trends and Why Energy Efficiency is your Best Investment**

Dr. Eric Woodroof will provide an update on global energy/sustainability/utility trends and impacts containing cutting edge data as well as new regulations.

10:45 - 11:00 **Networking Break**

11:00 - 12:00 **Energy Policies that can Move Iowa Forward**

Dr. Eric Woodroof will provide an overview of policies and specific tools that could help Iowa businesses and state facilities be more cost competitive with neighboring states, as well as secure tax benefits.

12:00 - 1:00 **Lunch**

1:00 - 2:15 **Panel Discussion: The Electrification of Iowa**

A panel of Iowa experts that have various experiences with increasing the availability of electrical energy as an alternative energy source in Iowa. The panel will provide insight on both policy and technologies on current electric energy trends.

- ✓ Rob Wozny Electrification Program Manager, Alliant Energy
- ✓ Rick Olesen, President/Chief Executive Officer of Iowa Lakes Electric Cooperative
- ✓ Anne Kimber, Director of Iowa State University's Electric Power Research Center
- ✓ Dave Lyons, Sustainable Innovation Consultant, Greater Dubuque Development Corp.

2:15 - 2:30 **Networking Break**

2:30 - 3:30 **Renewable Hydrogen in Iowa**

Ideal Energy has been working with the Iowa Economic Development Authority (IEDA) for 2 years to examine the opportunity Iowa has in the emerging field of Hydrogen. Ideal Energy is excited to announce our completed whitepaper. Troy Van Beek CEO of Ideal Energy will review the merits of the findings from this whitepaper and opportunity for Iowa.

IWRC Iowa Waste Reduction Center

UNI University of Northern Iowa

iaee IOWA ASSOCIATION FOR ENERGY EFFICIENCY