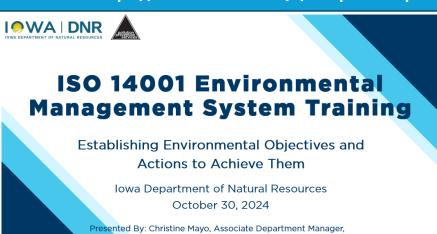
## Join us for the 2<sup>nd</sup> session of the Pollution Prevention Services ISO 14001 Environmental Management System Interactive Webinar Series

On Wednesday, October 30, 2024, Pollution Prevention Services and the Iowa DNR are hosting the "ISO 14001 Environmental Management System Training: Establishing Environmental Objectives and Actions to Achieve Them" webinar, led by Christine Mayo of Burns & McDonnell.

REGISTRATION LINK: https://forms.office.com/r/wMp1Yh6Tep



This second webinar will focus on the process to establish environmental objectives that are in line with the organization's EMS scope and policy. How do we achieve these goals? What actions can we implement to show continual improvement in working towards our Objectives? The webinar will be approximately two hours in length will include a combination of lecture, real-world examples, and resources to facilitate discussion and encourage you to gain a practical understanding of the following material:

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- Brief Review of Webinar 1: Environmental Aspects and Impacts, Defining Significance
- Establishing Environmental Objectives
  - What are environmental objectives?
  - Objectives should be SMART
  - Planning to achieve objectives
  - Costs and Savings
- Actions to Achieve Objectives
  - What are actions?
  - Environmental Aspects Workshop/Exercise
- What if we aren't trending in the right direction?
  - Actions are living items
  - Check and Adjust
- Brief Lead into Auditing

## REGISTRATION LINK: https://forms.office.com/r/wMp1Yh6Tep

This session is welcome to all participants, but is focused toward those who already have familiarity with the ISO 14001 Standard. For a more detailed overview of the webinar, please see the attached agenda.



