

Genesis Bow Promotion Rules

1. **PURPOSE:** The purpose of this promotion is to encourage people who are interested in Iowa National Archery in the Schools Program by providing an opportunity to win a bow. In this promotion, the Iowa Department of Natural Resources is working with Genesis Archery, but nothing in this agreement shall constitute an endorsement of Genesis Archery.
2. **SPONSORS:** The Promotion is sponsored by the Iowa Department of Natural Resources (Sponsor) located at Wallace State Office Building, 502 East 9th Street, Des Moines, Iowa 50319. The prize to be awarded under the Promotion is provided by Genesis Archery. The Sponsor reserves the right to change, alter or otherwise tailor the Promotion rules at any time. The Sponsor also reserves the right to withdraw or terminate the Promotion at any time without prior notice and without penalty.
3. **PARTICIPATION AGREEMENT:** In order to participate in the Genesis Bow Promotion (“the Promotion”), you must agree to these Genesis Bow Promotion Rules (“the Rules”). Please read the Rules prior to entering to ensure that you understand and agree to the terms. Submission of an entry in the Promotion constitutes agreement to the Rules. You may not submit an entry to the Promotion and are not eligible to receive the prize described in the Rules unless you agree to the Rules.
4. **ELIGIBILITY:** To be eligible to participate in the Promotion, an entrant must meet all the following:
 - i. Write an essay, 150 words or less, about “What is the best thing that has happened to your child because they are in NASP®.
 - ii. Obtain a parent or legal guardian’s prior permission if submitting an entry on a parent’s behalf if under 18 years of age. Failure to do so will result in an ineligibility entry.
 - iii. Have a valid email address.
 - iv. Employees of the Iowa Department of Natural Resources and their immediate family (defined as spouse and children) are not eligible for any prizes that may be given away as part of the Promotion.
5. **HOW TO PARTICIPATE:** Entrants under 18 years of age must have a parent or legal guardian’s permission to enter. Entry forms from entrants less than 18 years of age that are not signed by a parent or legal guardian will not be accepted and are not eligible to win. All documents submitted must be original documents and not reproductions or copies. The Promotion is void where prohibited.
 - i. Submit your essay to: HunterEducation@dnr.iowa.gov
 - ii. Entrants are also encouraged to submit a photo of the child with a bow or other archery equipment, if available.
6. **PROMOTION PERIOD:** Entries must be submitted no later than December 3, 2017 and must be received by the Sponsor prior to the date of the prize drawing. The drawing to select the prize winner will be held on December 7, 2017.
7. **PRIZE, ODDS, AND WINNER SELECTION:** The prize for the Promotion is one (1) Mathews Genesis bow or (1) Mathews Gen-X line bow with an approximate retail value of \$200, though the Iowa Department of Natural Resources reserves the right to substitute the prize with a similar item, not necessarily of equal value. The prize will be donated by Genesis Archery and donated to the Iowa Department of Natural Resources for use in the Promotion. The odds of winning the prize cannot be predetermined and will depend on the number of valid entries received. The winners will be selected from a random drawing of all valid entries received prior to December 7, 2017. The odds of winning will vary depending on the total number of entries by the deadline. The Sponsor shall notify the winner via the e-mail address provided by the entrant on the submitted email entry. The winners may be required to show identification to claim the prize. Taxes, if any, are the sole responsibility of the winner.
8. **ESSAY:** By submitting an essay under the Promotion, the winner certifies that they wrote the information submitted, and are granting the Iowa Department of Natural Resources and Genesis Archery an unrestricted right to use the essay and any permutation or portion thereof in future promotions, publications, and other materials. If the winner is less than 18 years of age, a signed parental/legal guardian media release form, available from the Iowa Department of Natural Resources, must accompany any photo submitted.
9. **WINNER PHOTO:** The Iowa Department of Natural Resources requests that the winner provide a photo of the winner with the bow awarded under the Promotion. By submitting a photo under this Promotion, the winner is granting the Iowa Department of Natural Resources and Genesis Archery an unrestricted right to use the photo

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10. OTHER TERMS AND CONDITIONS: By participating in the Promotion, all entrants and the winner, or their guardians, waive any and all claims of liability against the Sponsor, any organizations donating prizes or otherwise affiliated with sponsoring the Promotion, and their employees and agents, for any personal injury or loss that may occur from the conduct of, or participation in the Promotion or from the use of any prize. By claiming the prize, and if 18 years of age or older, the winner authorizes the use, without additional compensation, of his or her name, likeness, voice, photograph, and/or municipality of residence for promotional and/or advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts, newspapers and other publications, television or film releases, slides, videotape, distribution over the Internet, and picture date storage) the Sponsor may deem appropriate. If the winner is less than 18 years of age, a parental release form will be required prior to Sponsor's use of the above described information. Information provided by entrants may constitute a public record and will be treated accordingly pursuant to Iowa Code chapter 22. The laws of the State of Iowa shall govern and determine all claims and matters against or involving the Iowa Department of Natural Resources arising out of or in connection with your participation in the Promotion without regard to the choice of law provisions of Iowa law. In the event any proceeding of a quasi-judicial or judicial nature is commenced against or involving the Iowa Department of Natural Resources in connection with your participation in the promotion, the exclusive jurisdiction for the proceeding shall be the Polk County District Court for the State of Iowa, Des Moines, Iowa, or the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity to suit or liability, including without limitation sovereign immunity in State or federal court, which may be available to the Iowa Department of Natural Resources or the State.